



1. Squeezing Feed-N-Wax on the floor
 2. Mopping onto concrete
 3. Mopping onto floorboards
 4. Squeezing Feed-N-Wax on to furniture
 5. Spreading Feed-N-Wax with a soft cloth
 6. Buffing the furniture

Feed-N-Wax – suitable for a variety of surfaces

Wax for wood has been around for centuries. Beeswax is by far the most popular for the job because it is softer than other waxes, easier to apply and, shall we say, fairly easy to burnish to a nice finish. Easy, that is, if you are pretty fit, with good arm muscles and lots of patience. Sure you can use a power buffer to make the task easier but you really have to be experienced and know how to use one if you want to get into the more difficult corners of the piece you are working on.

So what is the alternative? Since 1970 there has been a hard wax available in a gel-like form called Feed-N-Wax. The beauty of this product is that it does not build up, isn't thick and gunky, and is resistant to finger marks and moisture. This wax is a clever blend of good old beeswax, carnauba wax – the hardest most traffic-resistant natural wax known on the planet – and orange oil, the only oil to contain most of the same trace elements found in wood itself.

Making Feed-N-Wax involves a series of steps. The first step is to heat beeswax. When the correct consistency is achieved, hard carnauba wax is shaved into the soft warm wax. To this mixture is added orange oil, an essential component as it liquefies the mixture creating a hard wax in a liquid form.

Feed-N-Wax can be wiped onto raw wood or a wood surface coated with either shellac or a modern finish such as polyurethane. If applied to raw wood the orange oil and beeswax combine to penetrate the surface and nourish it deep down while the harder carnauba wax remains on the surface. It sets in about 20 minutes to a surface that can be buffed to provide

a thin, rich, protective coating which will not build up or become greasy.

When applied to traditional coatings such as French polish or varnish, the orange oil and wax penetrates through the porous surface, feeding the dry wood underneath as well as bringing out the best qualities of the wood by revealing previously hidden grain. The carnauba wax stays on the surface giving those traditional finishes the protection and lustre so necessary to make them look their best.

If used on furniture and flooring with modern finishes such as polyurethane, the beeswax and orange oil does not penetrate but helps spread the carnauba wax a very long way. Feed-N-Wax is an excellent product to use on floors. Orange oil contains naturally occurring citric acid, a powerful cleaner that effectively removes dirt and build-up and the beeswax and carnauba wax combine to dry into a slip-resistant tough protective film able to be buffed to perfection with a floor-polishing machine.

Feed-N-Wax is also good on vinyl flooring and is an excellent product to use on the increasingly popular raw concrete floors as it penetrates and dries with a hard sealing coat which is simple to maintain. Applying Feed-N-Wax to floors is easy and uncomplicated; it requires only a sponge mop with a squeezing mechanism. Buying half a gallon (1900 ml) of Feed-N-Wax at about \$110 is economical as it can be used on a variety of surfaces and a little bit goes a long way ■

David Foster
HOWARD PRODUCTS
 1800 672 646
www.howardproducts.com.au

BIG PROTECTION

with a little dab of
Howard Feed-N-Wax

FURNITURE

HOWARD

Feed-N-Wax is a clever blend of durable carnauba wax, nourishing beeswax and nutrient rich orange oil. It has the power to clean, protect and nourish all the good furniture in your home.

1800 672 646

www.howardproducts.com.au